

# You Tube It Script

## STEP 1: CONTENT DEVELOPMENT

### INSTRUCTIONS

Work with your group-members to respond to the following questions:

- What is the issue you chose?
- Why is it important to you?
- Why should other people care about it?
- What are the problems associated with this issue?
- What is the impact these problems are having on the youth, community or world?
- What action do you want others to take after watching this video?

## STEP 2: SCRIPT PRODUCTION

### INSTRUCTIONS

Turn the ideas from Step 1 into an impassioned speech that will move viewers to action. One sample template is provided below:

We are youth from \_\_\_\_\_ .  
YOUR PROGRAM NAME

We are \_\_\_\_\_ about \_\_\_\_\_ .  
HOW ARE THEY FEELING THE ISSUE

As citizens of this \_\_\_\_\_ , we have a  
SCHOOL, NEIGHBORHOOD, COMMUNITY, WORLD  
\_\_\_\_\_ .  
RIGHT, RESPONSIBILITY, REQUEST, DEMAND, ETC.

We are asking you \_\_\_\_\_ to please:  
TEACHERS, COMMUNITY, PARENTS, FAMILY

This issue \_\_\_\_\_  
(HAS BEEN GOING ON TOO LONG, BEEN IGNORED FOR GENERATIONS, IS AFFECTING MORE THAN JUST US ETC.)

You can help by \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ .

Please join us today. Share this video, write a comment, take action!!

# You Tube It Script, continued

## STEP 3: VIDEOGRAPHY

- 1. What are the most important messages you want to communicate?
- 2. What images or actions can support this message?
- 3. What is the feeling you want viewers to have?
- 4. What music, words, or actions create this feeling?
- 5. Use the following storyboard template to create each frame or scene of your video.

Scene

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Acting ideas

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Music, props, sounds

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